SPONSORSHIP DETAILS

BENEFITS OF PARTICIPATION

• Share your brand and message with aviation leaders and executives from airlines, manufacturers, service providers, government and associations.

• Gain exposure during critical conversations with FAA, NTSB and future-focused topics and solutions.

• Select webinars will be available for on demand viewing after the live event, increasing your company’s exposure.

WEBINAR INFORMATION

All webinars run approximately 75 minutes and are free for attendees. They include interviews with leading authorities, panel discussions, award presentations and a 10-minute Tech Talk on Commercial Space, AI, Electric Propulsion Vehicles and other transformational topics. The webinars occur live on the third Wednesday of each month from 1:00 – 2:15 PM ET. Webinars encourage interaction through polling and Q&A.

For a list of webinars, please contact Andrea Berry at aberry@rtca.org, or visit the website: www.rtca.org/content/agenda
## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR — $12,000.00

Exposure during all 7 webinars:
- Your company’s materials/flyers will be available on the webinar platform for all attendees to access.
- Opportunity to send (or record through RTCA’s webinar platform) in advance a 2-minute video which will be broadcast during each webinar.
- Verbal thank you and slide with your company’s logo will be present during each webinar.
- Exposure on the RTCA website as a Gold Sponsor.
- Exposure in email and social media promotions.

### SILVER SPONSOR — $10,000.00

Exposure during all 7 webinars:
- Your company’s materials/flyers will be available on the webinar platform for all attendees to access.
- Verbal thank you and slide with your company’s logo will be present during each webinar.
- Exposure on the RTCA website as a Silver Sponsor.
- Exposure in email and social media promotions.

### COPPER SPONSOR — $7,000.00

Exposure during 5 webinars (your company may choose the 5 webinars you’d like to sponsor):
- Your company’s materials/flyers will be available on 5 webinars for all attendees to access.
- Verbal thank you and slide with your company’s logo will be present during 5 webinars.
- Exposure on the RTCA website as a Copper Sponsor.
- Exposure in email and social media promotions.

### BRONZE SPONSOR — $5,000.00

Exposure during 3 webinars (your company may choose the 3 webinars you’d like to sponsor):
- Your company’s materials/flyers will be available on 3 webinars for all attendees to access.
- Verbal thank you and slide with your company’s logo will be present during 3 webinars.
- Exposure on the RTCA website as a Bronze Sponsor.
- Exposure in email and social media promotions.

### SUPPORTING SPONSOR — $3,500.00

Exposure during 2 webinars (your company may choose the 2 webinars you’d like to sponsor):
- Your company’s materials/flyers will be available on 2 webinars for all attendees to access.
- Verbal thank you and slide with your company’s logo will be present during 2 webinars.
- Exposure on the RTCA website as a Supporting Sponsor.
- Exposure in email and social media promotions.

We look forward to featuring your brand on the webinar series! Contact Andrea Berry at aberry@rtca.org to learn more.