

2019 SPONSORSHIP OPPORTUNITIES

RTCA

NEW HEIGHTS REACHED, TOGETHER



RTCA 2019 GLOBAL AVIATION SYMPOSIUM

JUNE 5 // HYATT REGENCY // CRYSTAL CITY

RTCA



RTCA's annual event attracts hundreds of executives from FAA, airlines, airports, manufacturers, service providers, UAS, aviation associations, general aviation and businesses from the US and around the world to examine current and emerging issues facing the aviation community.

The one-day Symposium covers topics ranging from latest issues that drive the development of technical standards, industry trends in technology and operations, to new and emerging technologies and the role of RTCA Committees in the safe integration into the aviation system. The event also features an awards luncheon where RTCA committee volunteers are recognized for their efforts to develop guidelines that shape the certification of the safety and efficiency of new equipment and provide a competitive market for the provision of these technologies.

Sponsorship Options

Overall Sponsorship:

- Gold
- Silver
- Bronze

Special Events:

- Continental Breakfast
- Networking Break

Branded and Special Items (1 available of each):

- Lanyards & Badges
- Note Pads
- Bags
- USB Portable Chargers
- Water Bottles
- Charging Stations
- Wi-Fi
- TweetWall
- Speaker Ready Room

Gold Sponsor — \$12,000

- Three (3) complimentary registration passes to the Symposium
- Sponsorship of the Industry Reception which includes logo on table tent cards
- One (1) table top display
- Company logo on front cover of program/pocket guide
- One page flyer or promotional item (your company provides) to be inserted in the Symposium attendee bags
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Silver Sponsor — \$10,000

- Includes partial Sponsorship of the Awards Luncheon, which recognizes the dedication and contributions of key participants in the RTCA consensus process and celebrates their impressive achievements
- Two (2) complimentary registration passes to the Symposium
- One (1) table top display
- Reserved table at Luncheon for party of 10
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Opportunity to place promotional item or brochure at every seat for the luncheon and Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Bronze Sponsor — \$5,000

Add a table top display to your Bronze Sponsorship for \$1,000

- One (1) complimentary registration pass to the Symposium
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- One page flyer or promotional item (your company provides) to be inserted in the Symposium attendee bags
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Special Events Sponsorships

Continental Breakfast Sponsor — \$6,000

- One (1) complimentary registration pass to the Symposium
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Onsite signage and tabletop display during the breakfast
- Recognition pre- and post-event in the RTCA Digest

Networking Break Sponsor — \$3,500

Add a table top display to your Networking Break Sponsorship for \$2,500

- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Onsite signage during the break
- Recognition pre- and post-event in the RTCA Digest

Branded and Special Items Sponsorships

Badge and Lanyard Sponsor — \$6,000

- One (1) complimentary registration pass to the Symposium
- Branded lanyards and badges provided to all attendees
- One (1) tabletop display
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Symposium Bag Sponsor — \$4,500

Add a table top display to your Symposium Bag Sponsorship for \$1,500

- One (1) complimentary registration pass to the Symposium
- Branded Symposium bags provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Wi-Fi Sponsor — \$4,500

Add a table top display to your Wi-Fi Sponsorship for \$1,500

- One (1) Complimentary registration pass to the Symposium
- Your company name will be the Wi-Fi password provided within the session room
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

TweetWall Sponsor - \$4,500

Add a table top display to your TweetWall Sponsorship for \$1,500

- One (1) Complimentary registration pass to the Symposium
- Your company logo will be displayed on the TweetWall monitors in the main session room during the Symposium
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Note Pad Sponsor — \$3,500

Add a table top display to your Note Pad Sponsorship for \$2,500

- Branded note pads provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

USB Portable Power Bank Charger — \$3,500

Add a table top display to your USB Charger Sponsorship for \$2,500

- Branded portable USB Charger provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Water Bottle Sponsor — \$3,500

Add a table top display to your Water Bottle Sponsorship for \$2,500

- Branded Water Bottles provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Charging Station Sponsor — \$3,500

Add a table top display to your Charging Station Sponsorship for \$2,500

- Company logo branding in charging station areas
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Speaker Ready Room Sponsor — \$2,000

Add a table top display to your Speaker Room Sponsorship for \$4,000

- Dedicated directional signage with your company logo and branded table tents in the Speaker Ready Room
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Table Top Display Add-On — see each sponsorship for pricing information

- One (1) 6 foot skirted table with chairs and wastebasket in high traffic location
Includes Wi-Fi access

Please call us to discuss sponsorship opportunities; we look forward to working with you.



Sponsorship Level

- Gold Sponsor \$12,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$5,000

Special Events Sponsorships

- Continental Breakfast Sponsor \$6,000
- Networking Break Sponsor \$3,500

Branded and Special Items Sponsorships

- Badge and Lanyard Sponsor. \$6,000
- Symposium Bag Sponsor \$4,500
- Wi-Fi Sponsor \$4,500
- TweetWall Sponsor \$4,500
- Note Pad Sponsor \$3,500
- Portable USB Charger Sponsor \$3,500
- Water Bottle Sponsor \$3,500
- Charging Station Sponsor \$3,500
- Speaker Ready Room Sponsor \$2,000
- Table Top Display Add-on \$ _____
- Other \$ _____

Company Info

Company Name _____

Contact Name _____ Title _____

Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____





Email _____

*We look forward to your participation
in the 2019 Symposium!*



Payment Method

Check Enclosed Please make check payable to RTCA, Inc. Payment must be made in US currency drawn on a US bank.

- Credit Card**
-  American Express
 -  MasterCard
 -  Discover
 -  Visa

Total Amount _____

Credit Card Number _____

Expiration Date _____

CIN # _____

Name on Card _____

Signature _____



Return this form with your payment to:
RTCA, Inc. ATTN: Symposium | 1150 18th Street NW | Suite 910 | Washington, DC 20036